



Optimist Walk for Youth ... a Fundraiser - Optimist Style

The **Optimist Walk for Youth** is an opportunity for all groups associated with youth in our community to raise money for themselves. At this time, a successful Walk can **provide substantial income**. It is a relatively easy process. Follow these simple steps:

1] > Distribute Pledge Forms To Your Group: Based on your registration form, you were given a sufficient number of #1 Pledge Forms. If you need more let us know or just copy it.

Get as many people as possible to participate. The more people you have collecting pledges, the more money in your coffers.

2] > Create Excitement: Does your group 'see the vision'? If that's not enough - excite them with an incentive program to get them pumped. If you don't know what motivates them ... **ASK them!** Our most successful groups mandate their expectations and it pays off beautifully!

3] > Complete Master Pledge Sheet: To simplify the accounting process leaders are given a #2 Master Pledge Sheet. Set a target date for the return of pledge forms. *As they come in* compile the info. This form is designed to track who's turned in pledges either in full or in part. *(All money should be submitted at the Advance Sign In)*

4] > Advance Sign in: For your convenience we will be set up so you can -drop in- & -cash out- in comfort. Call Rick for details 604-936-3649

5] > Walk Day: November 11th. Rain or shine. With the business portion (Step 4) out of the way, the environment turns to FUN. After all raising money shouldn't be a drag. To help make the most of the day, we suggest:

- Synchronize the location and time for your members to meet.
- Make sure everyone in your group enters the **Walkers Windfall Draws!**
- Get your group pumped up in our fun calisthenics warm up.
- Identify your group by wearing a uniform, team wear, placards or costumes.
- Hot dogs, refreshments & good entertainment will make the day enjoyable.
- There are lots of prizes so stick around for the Draws. **You must be there to win!**

6] > Cheque Presentation: end of November. Sit back and relax. In this short period the funds **will be** in your account. We invite two group leaders to a cheque presentation meeting.



Coquitlam Optimist

